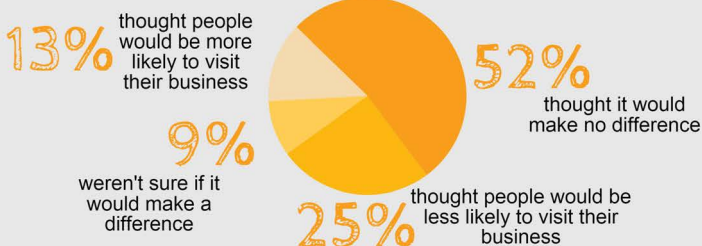


SMOKEFREE OUTDOOR DINING

CHRISTCHURCH BUSINESS VIEWS



Do business owners think Smokefree would affect business?



How could policy be introduced?



Of those who thought smokefree dining should definitely be introduced

60%

said this should be done through voluntary policy.

Factors about support

The top 3 factors to influence support for smokefree outdoor dining were:

- If other businesses did it too
- If there was evidence of public support and
- If there was evidence that businesses were not negatively affected

51%

of respondents thought smokefree outdoor dining could be introduced via law or bylaw as this would be fairer, creating a 'level playing field' among businesses.



Survey Limitations: Despite our best efforts, some businesses could not be contacted at all. Thus we were unable to determine if they were eligible to participate (ie. if they had outdoor dining facilities).



SMOKEFREE OUTDOOR DINING

CHRISTCHURCH BUSINESS VIEWS



Thoughts on secondhand smoke

85%

agreed staff and customers should be protected from secondhand smoke

99%

agreed that secondhand smoke is harmful to adults and children



Awareness of existing policy

120 respondents were aware of the Smokefree 2025 goal

64%

aware of the voluntary smokefree outdoor areas policy relating to parks, playgrounds, sports grounds and council events



Do business owners think outdoor dining/seating areas should be smokefree?



61%

thought these areas SHOULD possibly or definitely be smokefree



11%

DIDN'T MIND if these areas were smokefree



28%

thought that these areas SHOULD NOT be smokefree

This survey was designed by Cancer Society Canterbury - West Coast Division Inc., with guidance from Community and Public Health. It was conducted by Cancer Society during February and March 2015. Of the 137 respondents; 47.8% were cafes, 23.5% were restaurants and 12.5% were bars.

